

# AWARDS

Main Street programs across the state were celebrated recently during the 32nd Annual Oklahoma Main Street Awards Banquet, held September 20 in Oklahoma City at the Embassy Suites Downtown Medical Center Hotel.



Programs across the state competed in 20 award categories representing the “four points” of the Main Street Approach – Organization, Promotion, Economic Vitality, and Design.

Tahlequah Main Street was honored to be nominated and finalists in the following categories:

### PREMIER PARTNER

Cherokee Nation  
Tahlequah Economic Task Force

### PREMIER SPECIAL EVENT OVER 1,000 ATTENDEES

Red Fern Festival

### BEST RETAIL EVENT

Ladies Night Out

### CREATIVE NEW EVENT

Veterans Banner Honoree Program

Tahlequah Main Street captured the Creative New Event honors for the Veterans Banner Honoree Program.



Thank you to our merchants, partners, volunteers, board members and our fearless leader, Jamie Hale, for your contributions.

# COMMUNITY IMPACT

## RETAIL BUSINESS OWNERS

Supporting Tahlequah Main Street is supporting great events like the Red Fern Festival, Ladies Night Out, and SweetheART Walk – our events get visitors to our beautiful downtown corridor. Thanks to support from our partners, we drive visitors downtown with amazing events and therefore increase the bottom line of our 53 retail businesses owners.

## PROPERTY OWNERS

Every day we take action to eliminate the physical, economic, and social deterioration of Tahlequah’s historic downtown. By working side-by-side with 78 property owners, we are able to promote historic preservation and contribute to the community of the corridor. Through programs such as The Big Impact, we reinvest in exterior façade projects for Merchant Partners.

## FINANCIAL INSTITUTIONS

As a financial institution, it's important to invest in the community. What better place to invest than that of the heart of our community – our downtown. Our downtown has 7 financial institutions. Collectively we work to improve the quality of life in our community and the financial well-being of small business owners.

## PROFESSIONALS & SERVICE BUSINESSES

Our program works to make downtown a vibrant destination for our area. The hard work of our volunteers continues to bring the community downtown, giving our 94 professional & service businesses repeated exposure. Partnerships allow us to continue growing the scale of that exposure.

## COMMUNITY PARTNERS

We strive to improve the quality of life for our community, and we achieve this mission through efforts focused on revitalizing the heart of the community, our historic downtown. We could not achieve this mission alone – in fact, we achieve success with the cooperative efforts of 33 community partners.

## REINVESTMENT

Tahlequah Main Street is one of the most powerful economic revitalization tools for our city. We collect statistical information on the preservation, revitalization, and economic activities in historic downtown Tahlequah. Last year, our downtown had \$3,954,560 in reinvestment. Since the inception of the Tahlequah Main Street program, there has been a cumulative of \$29,907,377 in reinvestment.



# VOLUNTEERING OPPORTUNITIES

The amazing individuals who make up TMSA are passionate advocates, influential stakeholders, community organizers, and dedicated volunteers. They work every day to turn the tide in their community—catalyzing reinvestment, creating jobs, and fostering pride of place.



**GET STARTED VOLUNTEERING TODAY!**  
VISIT: [TAHLEQUAHMAINSTREET.COM/VOLUNTEER](http://TAHLEQUAHMAINSTREET.COM/VOLUNTEER)  
EMAIL: [MANAGER@TAHLEQUAHMAINSTREET.COM](mailto:MANAGER@TAHLEQUAHMAINSTREET.COM)  
CALL: 918-931-1699

# COMMITTEES



## PROMOTION

Addie Wyont (Chair)  
Kristy Eubanks  
Alicia McDowell  
Chris Whytal  
Gabrielle Perry



## ECONOMIC VITALITY

Arielle Barnett- Chair  
Ben Barnett  
Austin Patton  
Jill Rozell  
Kelly Callaway



## DESIGN

Rian Cragar (Chair)  
Tyler Shockley  
Brad Hale  
Dillin Springwater



## ORGANIZATION

Jami Murphy (Chair)  
Austin Patton  
Rian Cragar