



**POWERED BY
TAHLEQUAH
MAIN STREET**

**Meeting Minutes
January 11, 2023 - 8:30 AM
Century 21 Conference Center**

I. Call to order – Kristy Eubanks 8:31 AM

Board Members Present: Kristy Eubanks, Austin Patton, Kelly Callaway, Chris Whytal, Brian Lambert, Jessie Barnard, Jami Murphy, Rian Cragar, Annie Kingkade and Tyler Shockley.

Board Members Absent: Austin Patton and Susan LaVictoire

Director Jamie Hale in attendance.

Guests: Jerrod Foster – Google Project

II. Review of TMSA Mission:

- Tahlequah Main Street Association is committed to preserving our rich culture and supporting our downtown businesses while promoting the opportunity to live, work, and play in Tahlequah.

III. Approval of minutes from December 2022 Meeting

- Review of December minutes. Need to fix name Kingkade – 3rd page
- Rian motioned for approval. Jami seconded. Motion passed unanimously.

IV. Treasurer’s Report- Presented by Director Annie Kingkade

- Have been meeting on budget with auditor.
- Will have report soon.

V. President’s Report- Kristy Eubanks

- Upon discussion of goals last month focus moving forward will be on what our goals are
- Part-time employee announcement being prepped and will make soon
- Click up – please place information and work plans

- Review roles and expectations for each of us

VI. Manager's Report- Jamie Hale

- Received report on our strategy from the National/State
- Rian suggestion to dive into it at 1st full committee meeting
- Update with Grow with Google, announcement of partnership by mid-February, Event is expected, Jamie is waiting on direction from Google
- Discussing part-time employee job description
- Main Street awards coming up – discussion on those and how/who to present and turn in
- Group voted on Board member of the year – consensus was Rian Cragar
- Crowning Achievement suggestion by Kristy, Miss Red Fern

VII. Committee Reports

a) Organization- Jessie Barnard

- Partnership packets to be completed soon to allow board to view
- Working on job description for part-time employee
- Newsletter due January
- Send Stand Alone notice of Google partnership in February to list serve
- Office – Jamie Hale – Painting and prep work ongoing

b) Promotion- Kristy Eubanks

- Merchant Mondays Campaign idea shared
- Socials will include a board member campaign
- Merchant for Historical preservation month in May
 - Utilize merchants and interview them about their location and its stories

- Event calendar in the works
- Red Fern Committee – January 19 @ 4:30 PM at new office
- Combined Committee Meeting – January 18 @ 5:30 PM at Armory

c) Economic Vitality- Kelly Callaway

- Working on nominations from EV
- Welcome Packet in the works
- Annie to forward survey on “What can help with new business” when they arrive and open

d) Design- Rian Cragar

- Prepping for 2023
- Big Impact is a \$7500 grant
- Historical Preservation in May and will work on sharing for the public
- Creating the Banner schedule and organization will be putting together banner fundraiser
- Christmas was taken down and banners will go up soon
- Red Fern Committee is meeting
- Considering a Christmas in July campaign this summer

VIII. Old Business- none

IX. New Business- none

X. Adjournment:

Kelly motioned to adjourn. Tyler seconded. Motion passed at 9:14 AM.