1. Call to Order- Austin Patton

Reciting of Mission:

Enhancing the Downtown Tahlequah experience and culture for residents and visitors alike, by actively promoting, engaging, and fostering relationships with our community and partners.

1. Roll Call - Alicia McDowell

Alicia McDowell, Annie Kingcade, Kelly Callaway, Austin Patton, Jessie Barnard, Justin Barnes, Kelly Callaway, Kristy Eubanks, Rian Cragar, Susan LaVictoire, Tristan McDowell, Shelby Robertson, Michael Payne, Tucker Dunlap, Christie Campbell, Karen Wood

Guest- Jamie Hale, Amy Smith

1. Approval of June minutes
2. Treasurer’s Report- Annie Kingcade
3. President’s Report- Austin Patton
4. Director’s Report- Jamie Hale

7. Committee Report Q & A

8. Education Segment- Click-up Austin Patton

9. New Business

a. Formation of a permanent Transformation Strategy committee tasked with reviewing, updating, and measuring the organizational performance of TMSA’s progress in meeting objectives and goals defined in the existing report. This committee shall be composed of 4 individual board members representing each emphasized area of the Main Street Four-Point Approach.

b. Formation of a temporary committee tasked with analyzing the existing corridor for possible future expansion and bringing forth any recommendation to the board for a vote of any proposed newly defined corridor area by the TMSA Board of Directors meeting in December.

c. Officially adopting the schedule of events for 2023/24 defined by the 2023 TMSA Board Retreat.

d. Approval of adding two new board members, Marla Grant and Faith Springwater.

e. Discussion and possible action to approve, approve with modification or deny a raise of $1.00 an hour for a total of $15.00 an hour for Amy Smith, TMSA Admin assistant.

f. Discussion and possible action to approve, approve with modification or deny to hire a part-time social media/marketing specialist.

10. Announcements/Community Updates

11. Adjourn