



Tahlequah Main Street Association Minutes
September 13, 2023

1. Call to Order – Kristy Eubanks
2. Roll Call – Shelby Robertson
 - a. In attendance: Annie Kingcade, Kelly Calloway, Jessie Barnard, Justin Barnes, Kristy Eubanks, Rian Crager, Susan LaVictoire, Shelby Robertson, Michael Payne, Christie Campbell, Karen Wood, Marla Grant, Faith Springwater
 - b. Absent: Alicia McDowell, Tristan McDowell, Tucker Dunlap
3. Approval of Special Meeting minutes:
 - a. Kelly Callaway was not listed as absent.
 - b. Annie motion to approve with adjustment of changing Kelly’s attendance record, Michael seconded the motion. Motion carried unanimously.
4. Treasurer’s Report
 - a. Justin motion to approve, Kelly seconded, motion carried unanimously.
5. President Report:
 - a. Kristy encouraged everyone to read all contents of the meeting packet.
6. Director’s Report:
 - a. Jamie introduced Kelton, new marketing coordinator.
 - b. Jamie introduced Faith, new board member.
7. Committee Report Q&A:
 - a. Promo reminder to sign up for Gather Downtown volunteering.
 - b. Kristy gave a reminder to like, comment, and share TMSA posts for algorithmic purposes.
8. Education Segment:
 - a. Jamie Hale – History and Reasoning Behind New Standards
9. New Business:
 - a. Discussion about implementing new public office hours for the TMSA office
 - i. Michael noted that board members can cover office hours in matters of emergency or gaps in scheduling.
 - ii. Jessie motion to approve, Rian seconded, motion carried unanimously.
 - b. Discussion of 2023-2024 Budget
 - i. Discussion over being cognizant of non-profit status, GWG last fiscal year, will not roll over.
 - ii. Karen motioned to approve, Marla seconded, motion carried unanimously.
10. Announcements and Community Updates:
 - a. Women in Business today, Gather Downtown, Fido Fest, MITP Friday.

- b. NSU Homecoming – looking for community partners.
 - c. Nathan Reed gave an update on Christmas activities from TACC - Gingerbread Lane is the theme for parade. December 1st is tree lighting and parade, Cookie Stroll 2nd – a whole weekend of Christmas.
 - d. Mimosas on Main name change to Homecoming Happy Hour – shopping, dining, and happy hour drinks.
11. Adjournment:
- a. Susan motion to adjourn, Michael seconded, meeting adjourned at 9:31AM.