



***Tahlequah Main Street Association  
December 14, 2022 Meeting Minutes  
Century 21 Conference Center, 8:30 AM***

**I. Call to order – Austin Patton 8:35**

Board Members Present: Kristy Eubanks, Austin Patton, Kelly Callaway, Chris Whytal, Brian Lambert, Jessie Barnard, Susan LaVictoire, and Tyler Shockley.

Board Members Absent: Rian Cragar, Jami Murphy, Justin Barnes, Tristan McDowell and Alicia McDowell.

Director Jamie Hale in attendance.

Guests: Danne McMillan and Kimberly Duplantis from BancFirst in attendance representing Leadership Tahlequah Class 25.

**II. Review of TMSA Mission:**

Tahlequah Main Street Association is committed to preserving our rich culture and supporting our downtown businesses while promoting the opportunity to live, work, and play in Tahlequah.

**III. Approval of minutes from November Meeting**

Review of November minutes.

Tyler Shockley motioned for approval. Kelly Callaway seconded. Motion passed unanimously.

**IV. Treasurer's Report- Presented by Director Jamie Hale in the absence of a treasurer**

Presentation of working budget for the Main Street America Grant.

**V. President's Report- Austin Patton**

Explanation of Tahlequah Main Street 4-Point approach and proposed collaborative committee meetings going into 2023.

Discussion of goals for 2023;

- A) create a compensation committee to review TMSA Director compensation and present a proposed action plan to the board.
- B) create a committee to focus on the analysis and creation of a mutually beneficial and updated City of Tahlequah agreement.

## **VI. Manager's Report- Jamie Hale**

The new Tahlequah Main Street Association office space is almost complete. There is still work to be done and volunteer hours are requested. Thank you to Jessie Barnard, Brad Hale and Tyler Shockley for your contribution of time and resources.

Oklahoma Main Street is accepting nominations for awards. The link to nominate has been emailed to the board. Discussion of key elements of the award nominations and expectations of committee roles in nominating.

President, Austin Patton, expressed the importance of delegation within our committee tasks. The chairperson should not be doing all the tasks. We can assign tasks in Click Up and should be training our committee members in an effort to have a positive succession experience.

## **VII. Committee Reports**

### **a) Organization- Jessie Barnard**

Presentation of the working google document of the proposed Partnership Packet for Red Fern Festival. This document will be presented in conjunction with the TMSA Partnership Packet for sponsorship opportunities.

Discussion of new potential partners and benefits.

### **b) Promotion- Kristy Eubanks**

Ladie's Night Out had over 850 participants. Promotion is looking for ways to optimize the event for merchants and the participants. The event was a success.

Cookie Stroll sold out before print marketing was put out. Promotion is looking for ways to increase the number of possible cookie boxes sold. The event was amazing.

### **c) Economic Vitality- Kelly Callaway**

The Economic Vitality committee has grown tremendously. They are working on a welcome packet.

**d) Design- Rian Cragar**

No Report

**VIII. New Business- Discussion and vote to invite Annie Kingcade to join Tahlequah Main Street Association Board of Directors.**

Kristy Eubanks motioned to accept Annie Kingcade as a member of the Tahlequah Main Street Association Board of Directors. Kelly Callaway seconded. Motion passed unanimously.

Austin Patton nominated Annie Kincade as Treasurer. Kelly Callaway motioned to seat Annie Kingcade as Treasurer of Tahlequah Main Street Association. Susan LaVictoire seconded. Motion passed unanimously.

Austin Patton motioned to add Annie Kingcade to the Tahlequah Main Street Association bank account as an authorized signor. Jessie Barnard seconded. Motion passed unanimously.

**IX. Adjournment:**

Susan LaVictoire motioned to adjourn. Jessie Barnard seconded. Motion passed at 9:47.