



Organization Point

The task of the Organization Committee is to:

- Attract new volunteers/board members to the organization.
- Design the annual fundraising activities for the program. Board members do the actual asking.
- Nominate new officers.
- Plan the annual meeting.
- Give orientation to new volunteers/board members.

Main Street Mission Statement:

The purpose of the Main Street program is to improve the quality of life by strengthening the historic core as the center of the community through concentrated efforts in Organization, Promotion, Design and Economic Vitality.

Goal:

The goal of the Organization Committee/Point is to establish a strong Main Street organization by communicating the mission and accomplishments and utilizing a growing number of participants in the implementation and funding of the revitalization program.

Objectives:

1. Communication and engagement
2. Volunteer and leadership development
3. Fundraising

Activities:

1. Communication and engagement:
 - A. Media contacts/strategy
 - B. Mailing list(s)
 - C. Speakers bureau
 - D. Public information meetings
 - E. Monthly/Quarterly newsletter
2. Volunteer and leadership development:
 - A. Nominate new board members
 - B. New board and committee orientation
 - C. Volunteer outreach strategy
3. Fundraising:
 - A. Fund development drive
 - B. Main Street program brochure