

Minutes

Tahlequah Main Street Association

August 7, 2014- 8:30 am

Board Members Present:

Melissa Harris, Jamie Gragg, Craig Clifford, Amy Carter, Ken Smith, Shay Smith, Joe Knight, Ben Hardcastle

Board Members Absent:

Trae Ratliff, Edna Kimble, Sherri Gourd

Meeting called to order at 8:31 am

Agenda

Item 1- Call to order

- a) Roll Call
- b) Recognition of Guests
 - a. Kristen with Boomerang

Item 2- Approval of Minutes

-Ben moves to approve the minutes; Joe seconds; All approve

Item 3- Treasurers Report

-Discussion on stricter cash handling policy

- a) Shift manager
- b) Smaller amount of cash in the bag

-Joe motions to approve the Treasurers Report; Ken seconds; All approve

Item 4- Committee Report

a) Bylaws

- a. Met and identified issues
- b. Scheduled second meeting
- c. Consider Bylaws being posted on website
 - a. External check
 - b. Doesn't function as a public organization
 - c. Explain entity as a whole

b) Design- Craig Clifford

- a. Three business owners

- b. Took pictures of bump outs
- c. Discussed how to fix them
- d. Trash cans and existing trash cans
- c) Economic Restructuring- Melissa Harris**
 - a. Three Goals
 - i. Inventory of corridor
 - ii. Vacancy of buildings
 - iii. People counting
 - b. Budget to work with business owners
 - c. Decide threshold for committee budgets
- d) Organization- Trae Ratliff**
 - a. Creating pamphlet for membership drive
 - b. Welcome package to business owners
- e) Promotion- Joe Knight**
 - a. Bike sales
 - i. Need volunteers to sit with bike so people can purchase tickets on the spot
 - ii. Get ticket sales up (advertise more)
 - b. Business of the month
 - i. Let community decide and reward the winning business
 - c. Follow food trucks on facebook to see if they are available for an event
 - d. Analyzing each event afterwards as a group
 - e. Volunteers for Big Jim's
 - i. 25-30 people
 - ii. 2-3 hours at a time
 - f. 80's event Walk-in and Shoppin
 - i. Mid to late September
 - ii. Certain items 80% off

Item 5- Presidents Report

-Business Owner/ Managers Meeting- Wednesday 6:00pm

- iii. Adopt a spot- bump out
- iv. Cross promotion between businesses
 - 1. Linda doing cross promotion presentation

-Third Thursday is happening

Item 6- Managers Report

- Bike Show Saturday morning

- a) Volunteers
- b) \$10 registration per bike
- c) Awards

- Poker Run

a) 94 miles long

b) 2 people at each of the 5 stops

Item 7- Announcements and Rumors

a) Boulevard opening August 22

b) In the Raw here for Third Thursday

c) Aquatic Center opens next Thursday

Item 8- Adjourn

- Joe motions to adjourn the meeting; Melissa seconds

Adjourn meeting at 9:35 am