

Minutes

Tahlequah Main Street Association

December 4, 2014- 8:30 am

Board Members Present:

Melissa Harris, Jamie Gragg, Craig Clifford, Amy Carter, Joe Knight, Edna Kimble, Sheri Gourd, Shay Smith

Board Members Absent:

Ben Hardcastle, Ken Smith

Meeting called to order at 8:32 am

Agenda

Item 1 - Call to order

- a) Roll Call
- b) Recognition of Guests

Item 2 - Approval of Minutes

-Craig motions to approve the minutes; Joe seconds; All approve

Item 3 - Treasurers Report

-Edna motions to approve the Treasurers Report; Jamie seconds; All approve

Item 4 - Committee Report

- a) **Design- Craig Clifford**
 - a. Did not meet
 - b. Will distribute plant list for bump outs
- b) **Economic Restructuring- Melissa Harris**
 - a. Used available software and determined past history of businesses downtown
 - b. May post QR Codes on vacant buildings for potential purchasers to see
 - c. Find out how many employees are employed with downtown businesses per Drew
- c) **Organization- Trae Ratliff**
 - a. Did not meet
 - b. Need trifold printed
- d) **Promotion- Joe Knight**
 - a. Will meet in January with Renee Fite, Alyssia Hylton, and Stephanie Goad
 - i. Meeting to get ideas for promoting Wines of Winter
- e) **Bylaws**

Item 5 - Presidents Report

-No new issues to report

Item 6 - Managers Report

- Most of the Christmas lights are up
 - Dug out Santa's mailbox to put in Norris Park
- Ladies Night Out
 - Estimated \$48,000 spent that night
 - Sold enough High- Low Cards to cover prize money
 - Saved \$400 on Limo Bus
- Snowflake
 - Has Facebook page
 - New logo
 - Ordered an 8 x 8 sign
 - Ad in The Current
- Got 501C3 back
- Red Fern
 - Next big event
 - Come up with new ideas for attractions
 - Maybe come up with a tourist package
- Go after Great American Main Street Award in the next 5 years
- Main Street Awards
 - Due January 30, 2015
 - May only be able to qualify for 14 awards
 - Meeting Tuesday, December 9th at 5:30
 - Banquet on May 5, 2015

Item 7 - Discussion & possible action to adopt bylaw revisions dated 9/29/14

-Edna motions to approve through Article 9 not to include Article 10, seconds the motion, All approve

Item 8 - Announcements and Rumors

- Re-do Wines of Winter due to new liquor laws
 - Get charitable event license
- Sweet Tooth & Azars may close
- Christmas Store closing and possible restaurant and meat market moving in
- Need new City Appointee

Item 9 - Adjourn

Adjourn meeting at 10:08 am

Joe motions to adjourn; Jamie seconds, All approve