



**Tahlequah Main Street Association Board of Directors Meeting
Century 21 Wright Real Estate Conference Room
January 10th, 2024, at 8:30 AM**

Meeting Minutes

1. Call to Order-

- i **Kristy Eubank called the meeting to order at 8:33 AM**
- ii Reciting of Mission:
Enhancing the Downtown Tahlequah experience and culture for residents and visitors alike, by actively promoting, engaging, and fostering relationships with our community and partners.

2. Roll Call: Shelby Robertson

- i In Attendance: Kelly Calaway, Jessie Barnard, Kristy Eubanks, Rian Cragar, Tristan McDowell, Shelby Robertson, Michael Payne, Karen Wood, Marla Grant, Faith Springwater.
- ii Absent: Susan LaVictoire, Tucker Dunlap, Christie Campbell, Annie Kingcade, Justin Barnes
- iii Guests: Amy Smith, Jamie Hale, Kelten Weaver, Nathan Reed (TACC)

3. Review and Approval of November Minutes

- i Michael motioned to approve November minutes, Karen Wood seconded. Motion passed unanimously.

4. Treasurer's Report- Annie Kingcade

- i Annie will send out via email.

5. President's Report–Kristy Eubanks

- i Reminder about Community Transformation report to revisit at Board Retreat. Kristy would like to see us send a report to the city with an update.

- ii Michael, Kelly, Tristan, Kristy Campbell – committee set at previous meeting for community transformation adherence.
- iii Reminder about dates for Board Retreat and Accreditation
- iv Red Fern – sponsorship packet posted, geofencing data shared from TRDA, high level review.
- v Nathan spoke to geofencing – exciting!
- vi Jamie Performance Review -
- vii President Elect MP – QACs

6. Director’s Report- Jamie Hale

- i Reminder on Board Training and Accreditation Dates
- ii GWG – Done, not renewing this year. Should get end of program update from Google soon.
- iii 2023 Award Nominations – in depth discussion about potential nominees, additional document attached.

7. Committee Report Q&A

- i EV – Shelby gave verbal update
- ii No questions.

8. Marketing update- Kelten Weaver

- i **Kelten gave update on socials, reach, followers and likes increased. Keep sharing to personal pages.**

9. Education Segment- Annual Review

10. New Business

- a. Approve, approve with modifications, or deny the update board member agreement- Annie Kingcade.
 - i. Tabled until next meeting.
- b. Approve, approve with modifications, or deny to accept the resignation of Susan LaVictoire and Tucker Dunlap.
 - i. Susan has moved and is unable to serve. Tucker had a baby and is continuing firefighter training.

- ii. Karen Motioned to accept both resignations, Michael seconded. Motion passed.
- iii. 3 Open positions, not in a rush to fill seats.

11. Announcements/Community Updates

- i Bright Futures lunch buddy applications are open.
- ii Crawfish festival dates are set for 4/12-13
- iii Feed my Sheep winter drive
- iv Tahlequah leadership, bowling fundraiser looking for sponsors or teams.

12. Adjourn

- i **Kelly motioned to adjourn meeting, Tristan seconded.**

Meeting adjourn 10:01.