



Tahlequah Main Street Association Agenda
Meeting to be held at Century 21 Wright Real Estate Conference Room
January 8th, 2025, at 8:30 AM

1. Call to Order- Michael Payne

- a. Reciting of Mission: Enhancing the Downtown Tahlequah experience and culture for residents and visitors alike, by actively promoting, engaging, and fostering relationships with our community and partners.

2. Roll Call - Christie Campbell

- a. Jessie Barnard, Kristy Eubanks, Tristan McDowell, Shelby Robertson, Michael Payne, Christie Campbell, Kim Lee, Marla Grant, Faith Springwater, Aisling Sosa, Brooke Crow, Chandler Romero, Dillin Springwater, Joe Mack, Sydney Smith
- b. Guest- Amy Dawson, Jamie Hale, Kelten Weaver

3. Review and Approval of November Minutes

4. Treasurer's Report

- a. Approve, approve with modifications, or deny Treasurer's Report
- b. BancFirst Finances Update

5. President's Report—Michael Payne

- a. TMSA Partnerships Update
- b. QACs - January 2025
- c. TMSA Action Planning Updates

6. Director's Report- Jamie Hale

- a. New committee member responses
- b.

7. Education Segment

- a. TMSA Assessment Process

8. Committee Report Q & A

- a. Promo
- b. Design
- c. EV
- d. Org

9. Unfinished Business

10. New Business

- a. Karen Wood Resignation
- b. Signing TMSA Thank You Cards - 2024 Partners

11. Announcements/Community Updates

- a. TMSA Holiday Party
- b. T-Mobile Grant - Proposal opportunities - March 31 Deadline
- c. Tahlequah Bond Initiative - Preparation Process

12. Adjourn

**Tahlequah Main Street Association
Promotion Committee Meeting Agenda
Monday, December 2nd, 2024
TMSA Office
4:30 pm - 5:30 pm**

1. Ladies Night Out - Marla
 - a. What a fun night! Thank you for your involvement and participation!
 - b. Debrief meeting will be scheduled soon.
2. Christmas Tree Lighting, Thursday, December 5th, 5:30 pm, Norris Pole (Park)
 - a. Volunteers needed?
3. Christmas Parade, Friday, December 6th, 6:00 pm, Downtown
4. Cookie Stroll December 7th 10 am - 4 pm, Downtown Tahlequah
 - a. Boxes will be available for pick up Thursday, December 5th @ 10 am at the TMSA Office.
 - b. This will be a fun way to showcase downtown during Christmas, visit the stores while gathering cookies, and shop, shop, shop!
5. Christmas Market, Saturday, December 7th & 21st 5:00 pm - 8:00 pm, Norris Pole
 - a. Vendors, Carolers, Live Nativity, Concerts, Make and Take crafts, Horse & Carriage rides!
 - b. Volunteer opportunities for the TMSA merch & info booth
6. Christmas Party at Norris Pole, Leoser Pavillion
 - a. Saturday, December 14th 4:00 pm - 7:00 pm
 - a. Kids activity booth (Reindeer Food - oats, glitter, small baggies, string to tie)
 - b. Merch & Info Booth
 - c. Volunteer opportunities for these booths
 - i. 3:00 pm - 7:30 pm

Signature Event Dates: Cookie Stroll (12/7), Red Fern Festival (April 25 & 26, 2025)

Topic Parking lot:

*Discuss at January meeting:

Que for a Cause - Spring Event @ Anthis Brennan

- a. Bringing the crowd Downtown