

Tahlequah Main Street Association
May 10, 2023 Meeting Minutes
Century 21 Conference Center, 8:30 A.M.

i. Call to Order – Austin Patton 8:34 a.m.

In Attendance: Susan LaVictorie, Rian Cragar, Jessie Barnard, Kristy Eubanks, Austin Patton, Annie Kingcade, Tyler Shockley, Kelly Callaway, Alicia McDowell, Brian Lambert, Justin Barnes, Tristan McDowell

Absent: Chris Wytal

Special Guests: Michael Payne, Tucker Dunlap, Shelby Robertson, Marla Grant

Director: Jamie Hale in attendance

ii. Review of TMSA Mission:

Tahlequah Main Street Association is committed to preserving our rich culture and supporting our downtown businesses while promoting the opportunity to live, work, and play in Tahlequah.

iii. Approval of March Minutes:

Review of March Minutes

Kelly Callaway motioned to approve April minutes. Justin Barnes 2nd. Motion passes.

iv. Treasurers Report – Presented by Annie Kingcade

v. President Report – Presented by Austin Patton

1. TMSA is the 2023 Program of the Year for the Oklahoma Main Street.
2. 20,748 people attended the Red Fern Festival, which means Tahlequah had an estimated cash flow in attendee spend of \$1,162,510.44.
3. Upcoming Board Retreat June 2nd & 3rd (Friday Evening & Saturday Morning)
4. Thank you to the guests.
5. On Friday our efforts have been so recognized that Mainstreet America wants to have its 2024 leadership conference here.

vi. Director's Report: Jamie Hale

- a. Presented Slide Shows reviewing Red Fern & the award.

- b. Grow with Google has been moved from 11-1 on June 9th

vii. Committee Q&A:

Committee reports were emailed with the agenda and minutes for review. This time is for discussion of the reports.

a. Organization – Jessie Barnard

b. Promotion – Marla Grant

c. EV -

d. Design- Rian Cragar

- i. Rian is stepping down from Design Chair and moving to Organization Committee

e. Education Segment- Click-up Austin Patton

9. New Business

a. Review and discussion of board member applications.

1. Jessie Barnard as Chair of the Board Member Committee, recommended all 5 applicants Michael Payne, Shelby Robertson, Kristy Campbell, Karen Wood, and Tucker Dunlap, be approved as Board Chairs.
2. Rian Cragar motioned to accept the entire slate Austin seconded the motion. Motion passed.

b. Discussion and appointment of Grow with Main Street Committee.

1. Marla Requested a sub-committee for the June 16th event as we are 6 weeks out, the ask is for someone from each committee.
2. Marla Grant, Kristy Eubanks, Rian Cragar, Annie Kingcade, Susan LaVictorie, Brian Lambert, Jessie Barnard, Shelby Robertson, and Michael Payne, Tucker Dunlap all volunteered for the sub-committee.
3. Kelly Callaway motioned to approve the sub-committee for Grow with Main Street Committee, Tristan McDowell seconded, motion passed.

c. Jessie made a motion to amend item e, and Annie seconded.

d. Review and possible action to adopt Compensation Committee’s recommendation on modifications to the TMSA Director Job Description and TMSA Director Offer Letter Template.

1. The Compensation Committee has recommended we offer a COLA average wage

2. Rian made a motion to accept the job description as is, and Justin seconded.

d. Review and possible action to adopt Compensation Committee's recommendation to permanently adjust the total compensation/perks for the current TMSA Director to market, update the Job Description, Compensation Package, Employee Agreement documents accordingly and create a pathway for the position to advance professionally in terms of compensation for the current TMSA Director.

1. On the agreement, structure, and reviews for both annual and the first 60 and 90 days.
2. An annual performance appraisal will be performed with a committee created each year and could determine a performance bonus.
3. Rian motioned to pass new business item. Jessie Seconded. Motion Passed.
4. Tyler Shockley made a motion for \$2500.00 for Program of the Year and \$2500.00 for performance bonuses to be awarded July 1st. Justin Barnes seconded.

viii. Announcements:

ix. Adjournment:

Kristy Eubanks motioned to adjourn. Justin 2nd. Passed unanimously at 10:26 a.m.