

Minutes

Tahlequah Main Street Association

October 2, 2014 - 8:32 am

Board members Present:

Drew Haley, Program Manager; Bayly Wright, Office Manager; Amy Carter; Ben Hardcastle; Craig Clifford; Joe Knight; Melissa Harris; Shay Smith; Sheri Gourd; Trae Ratliff, Ex Officio President

Board Members Absent:

Jamie Gragg; Ken Smith

Meeting called to order at 8:32 am

Agenda [Minutes/Financials]

Item 2 - Minutes

-Craig motioned to approve September Meeting Minutes; Melissa seconds the motion; All Approve

Item 3 - Financials

-Ben motioned to approve; Shay seconds the motion; All Approve

Item 4 - Committee Reports

Bylaw - will email all current changes to board members for review; please review and email Amy with any questions or concerns; a vote will be taken at November meeting.

Design - no committee meeting to report, but Craig met with Mike Palmer who is working on a recommended plant list for adopt a spot and has met with Sand Tech about making labels for the spots to tell who has adopted the spot and labeling them with "Maintained By..."

Economic Restructuring - no committee meeting to report, but Jeremy Zeller with OK Commerce came and helped with Inventory (50% Historic District), vacancy ordinance going to last on their priority list at this time.

Organization - membership drive tri fold has been cleaned up; Ben is working on a campaign for membership drive and suggests to add a member decal for Business Partners.

Promotion - met for first time; 3rd Thursday discussions - theme out each 3rd Thursday, 10/16 will have a Halloween theme; Discussed welcome committee for new businesses; Restaurant crawl in January, buy a card to eat appetizers, retail stores offer hot chocolate or hot cider; Network after Work for anyone, but Downtown owners/workers.

Item 5 - President's Report

We need to have a new business Welcome Committee, after discussion everyone on the board agreed to be apart.

Item 6 - Manager's Report

Movies In the Park went well, park is dark around the statue, Melissa suggests going to Charles Poteet with the City Parks Department to see if resources are available for lights, if not then go to Council to ask for resources to obtain some lights.

HPO - we all need to back the meeting with Larry Lucas on November 13th and get the city officials and employees on board!

Drew suggested some towns have Main Street in the Morning as opposed to Network after Work.

We need more help from business owners to help promote events. Everyone discussed and suggested we give them a bullet list of ideas and ask them to do specific things to help promote events. They have time to do something, but not time to think about it.

Item 7 - Discussion and possible action to adopt bylaw revisions dated 9/29/14

-table until November meeting

Item 8 - Discussion and possible action to define the time frame for the audit to be January 1, 2013 to December 31, 2013

-Audit will be reported to the board once completed.

-Sheri motioned to define the time frame for the audit to be January 1, 2013 to December 31, 2013; Ben 2nd; Approved by All

Item 9 - Announcements and Rumors

Ben Muldrow will be at NORA on Tuesday, October 7.

Craig asked that we reflect in the minutes that we acknowledged the passing of Jerry Batt.

Trae asked Shay for her opinion on any impact from the new Cherokee Springs Plaza out South, she said she doesn't know anything about it so she has no opinion.

Board members present agreed to adjust the commitment of time for board meetings now be until at least 9:45.

Item 10 - Adjourn

Adjourn

Craig motioned to adjourn; Ben seconded the motion; Approved by All

Meeting Adjourned at 9:47am